



### **Jeremy Swetenham**

Jeremy Swetenham was educated at Eton College, the University of Edinburgh (reading Electrical and Electronic Engineering) and the Royal Military Academy, Sandhurst. After five years in the Royal Scots Dragoon Guards and having led a squadron of 18 main battle tanks, Jeremy left to complete a two-handed sailing circumnavigation which he completed in 1998. As the telecommunications market liberalised in the Channel Islands, Jeremy settled in Jersey to help establish the first pan-island competitive telecommunications operator.

Subsequently, Jeremy has led multi-disciplined teams and organisations to commercial and operational success in industries that include: Internet services, heritage and culture, tourism, retail, accommodation, festivals and university education.

As a facilitator of communication and collaborative problem solving, Jeremy helps organisations perform at the top of their game by gathering their clients' perspectives on needs and impacts in order to inform and inspire game-changing conversations.

<http://www.linkedin.com/in/jeremy-swetenham-148525>